

PRIVACY POLICY

LAST UPDATED APRIL 6, 2020

This Privacy Policy describes how The Beverage Cart (“we” or “us”) collects, uses and shares personal information, such as your name, address, phone number and email address. Use of The Beverage Cart website and app (the “Service”) is subject to this Privacy Policy and our Terms and Conditions. Please read them carefully to understand our practices and your options.

This service is strictly for Adults 21 years of age or older. Please DO NOT use this Service if you are under 21. We do not knowingly collect information about anyone under 21, and if we discover that we have personal information about somebody under 21, we will delete it as soon as possible.

The Information We Collect and/or Receive

The Beverage Cart collects the information you give us such as your name, phone number, email address, delivery address, account ID/ password, date of birth, billing information, and social media IDs.

Tracking Information and Cookies. We collect tracking information when you use the Service, such as your device and browser type, location, page views, IP address, referring/exit pages, and information about how you interact with the Service and third-party links. (Third parties may also collect this information. To learn more about cookies, please visit the third-party site [All About Cookies](#). Your browser may also have a “do not track” feature that tells websites not to track your online activities. Our Service does not respond to this feature.

Precise Location Data. The Service collects your precise geographical location on some devices, such as smartphones. You can opt out of this through the settings on your device or in the App, but it may limit some features of the Service.

Information from Other Sources. The Beverage Cart may obtain information about you from other sources, including retailers and other companies, social media, and public records. If you use Facebook or another third party to login to the Service, we’ll receive information about you from them.

HOW WE USE YOUR INFORMATION

The information that we collect from you may be used in one or more of the following:

- provide and improve the Service;
- personalize your Service experience;
- let you rate your purchases and view your purchase history;
- obtain additional information about you from third parties;
- notify you of new services and special offers;
- help you share a product review or join a rewards program;
- run sweepstakes and contests;
- contact you through social media;
- troubleshoot problems with the Service;
- notify you of payment, billing, maintenance, and other account-related issues;
- provide customer service;
- investigate and address fraud; and
- create trend and preference information based on your use of the Service.

HOW WE SHARE YOUR INFORMATION

The information collected from or about you may be used as follows:

Aggregated and Anonymized Data. The Beverage Cart may share trend and preference information based on your use of the Service, individually and with the information of other users. This information can be used for analysis, to develop consumer insights, and to deliver advertising about other products and services. We will first remove anything that personally identifies you.

Retailers. We share information such as your name, payment information, address, purchase history and delivery location with retailers so they can fulfill your orders through the Service.

Service Providers. We use other companies and individuals to help us run the Service and support customers. These service providers may use your personal information to perform their work.

Third-Party Analytics. We use analytics service providers to monitor and improve the Service. For more information, including information about setting preferences for and opting out of data collection by such service providers, please visit [Google Analytics](#). Opting out may limit the functionality of the Service.

Law Enforcement. We may share information about you to protect legal rights and public and personal safety, to stop illegal or unethical activity, or as required by law.

Acquisition. If all or a part of The Beverage Cart is sold or transferred, or a similar event occurs, a third party may receive your personal information. If they will use your personal information contrary to this Privacy Policy, you will receive prior notice.

OTHER IMPORTANT NOTICES

Updating Your Personal Information and Preferences; Opting Out. You can update your account information and preferences by logging into your account. To opt out of text or email marketing from us, follow the instructions in the text or email. This opt out does not apply to account-related notifications, which are required in order to use the Service. To stop account-related notifications, send us a request to deactivate your account at info@TheBeverageCart.com

Retention of Personal Information. The Beverage Cart may keep your personal information as long as needed for the purposes in this Privacy Policy unless a longer period is required or permitted by law.

Payment/Credit/Debit Card Transactions. The retailer fulfilling your order processes your payment, but we may collect the type, last four digits and expiration date of your credit or debit card number.

Security. We use standard security practices such as encryption and firewalls to protect the information we collect from you. No security system is perfect, and we do not guarantee the security of your information. You are responsible for all actions taken in the name of your account, so use your discretion when providing information and managing your account. Use unique numbers, letters and special characters in your password and do not disclose it to anyone. Please review our Terms and Conditions for additional information. If your password is compromised notify us immediately at info@TheBeverageCart.com and change your password immediately.